



**Date: 4<sup>th</sup> February, 2025**

To,  
The Manager  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street, Mumbai- 400001

**Scrip Code: 544143**  
**BSE Symbol: ROYAL**

**Subject: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015**

Dear Sir,

The Company is pleased to inform Royal Sense Limited has entered into distribution agreement, making its products available on the following platforms:

**a) Zepto**

Zepto is a fast-growing quick-commerce platform that delivers groceries and essentials to customers within minutes. The platform focuses on providing a seamless and efficient shopping experience.

**b) Blinkit**

Blinkit is one of India's leading on-demand delivery services, specializing in groceries and daily essentials. The platform connects consumers with a wide range of products for ultra-fast delivery.

As part of this agreement, the Company will leverage the extensive customer bases of Zepto and Blinkit to broaden its market footprint, ensuring more consumers can experience and purchase its high-quality offerings conveniently through these fast-growing online channels.

This partnership marks a significant milestone for the company, allowing our valued customers to conveniently access our range of products through platform of Zepto and Blinkit. This collaboration will provide quick and easy access of our brand products to reach our customers within shortest span of time at their door step.

Currently, the orders received do not meet the materiality threshold as defined under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015. However, based on ongoing business discussions, it is anticipated that the volume of orders and sales on this platform may exceed the materiality threshold in the upcoming quarters.

The Company is confident that this collaboration will further support its strategic growth plans and enhance shareholder value.

The details as required under Regulation 30 and Para B of Part A of Schedule III of Listing Regulations of Listing Regulations are enclosed as Annexure I and Annexure II



# ROYAL SENSE LIMITED

**Registered Office:** Plot No. 57, First Floor, Phase-II Badli, Industrial Estate, Badli Ind.,  
Badli (North West Delhi), Delhi-110042

**CIN:** L21006DL2023PLC412051 **Email:** [compliance@royalsense.in](mailto:compliance@royalsense.in)

**Website:** [www.royalsense.in](http://www.royalsense.in) | **Contact No.:** +91-9205843102

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This is for your kind information and record.

Thanking You

Yours sincerely

**For and on behalf of  
Royal Sense Limited**

RISHABH ARORA  
Digitally signed by  
RISHABH ARORA  
Date: 2025.02.04  
10:58:37 +05'30'

**Rishabh Arora  
Managing Director  
DIN: 09745543**



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## Annexure I

Name of the entity with whom agreement is signed	Zepto, a quick commerce platform
Area of agreement	Distribution agreement for the products sold by Royal Sense Limited
Domestic/ International	Domestic
Share Exchange Ratio	Not Applicable
Scope of business operation of agreement	Currently, the orders received do not meet the materiality threshold as defined under
Rationale and benefit expected	Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. However, based on ongoing business discussions, it is anticipated that the volume of orders and sales on this platform may exceed the materiality threshold in the upcoming quarters.
Details of consideration paid/ received in agreement	This is not disclosed due to business confidentiality.
Significant terms and conditions of agreement	
Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether. the same is done at "arms length;	Not Applicable
Size of the entity	Medium/ Large



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## Annexure-II

Name of the entity with whom agreement is signed	Blinkit, a quick commerce platform
Area of agreement	Distribution agreement for the products sold by Royal Sense Limited
Domestic/ International	Domestic
Share Exchange Ratio	Not Applicable
Scope of business operation of agreement	Currently, the orders received do not meet the materiality threshold as defined under
Rationale and benefit expected	Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. However, based on ongoing business discussions, it is anticipated that the volume of orders and sales on this platform may exceed the materiality threshold in the upcoming quarters.
Details of consideration paid/ received in agreement	This is not disclosed due to business confidentiality.
Significant terms and conditions of agreement	
Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether. the same is done at "arms length;	Not Applicable
Size of the entity	Medium/ Large