

Date: 13th September, 2024

To,
The Manager
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai- 400001

Scrip Code: 544143

BSE Symbol: ROYAL

Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Product

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has announced the launch of its new products which are as follows available for sale from September 13, 2024.

The details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023, are as follows:

a) Name of the Products	1) NSUME 2) MECOGIC 3) RABI.SEC DSR 4) NEW CHOLECALCIROL CAPSULES 5) NEW CHOLECALCIROL CAPSULES
b) Date of Launch	13th September 2024
c) Category of Product	Pharmaceuticals
d) Whether caters to domestic and international markets	Caters in Domestic Market

Please take the above information on record and arrange for dissemination.

Yours faithfully,

For Royal Sense Limited

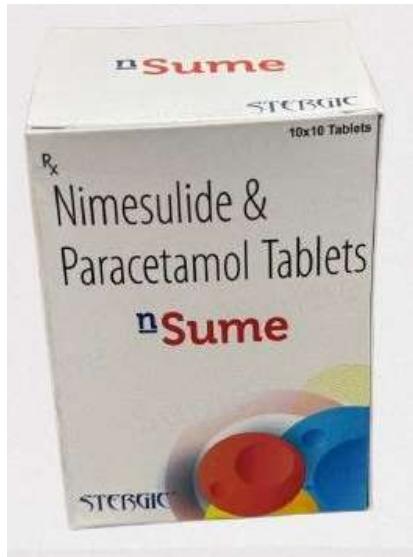
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RISHABH ARORA
Date: 2024.09.13
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**Rishabh Arora
Managing Director
DIN: 09745543**

Royal Sense Limited is excited to announce the official launch of our latest products in Pharmaceutical Category

Here are some details you might find in the launched products:

1) NSUME



Description: Nimesulide 100mg is an NSAID for pain/inflammation; Paracetamol 325mg is a pain reliever/fever reducer. Both relieve symptoms effectively.

Details: Nimesulide 100mg is a nonsteroidal anti-inflammatory drug (NSAID) used to manage pain and inflammation associated with conditions like arthritis, menstrual pain, or injuries. It works by inhibiting enzymes involved in inflammation, reducing pain and swelling. Common side effects include nausea, dizziness, or gastrointestinal issues, and it should be used cautiously in individuals with liver conditions.

Paracetamol 325mg, also known as acetaminophen, is commonly used for its analgesic and antipyretic effects. It helps relieve mild to moderate pain and reduce fever. Unlike NSAIDs, it doesn't have anti-inflammatory properties but is gentler on the stomach. Overuse can lead to liver damage, so it's crucial to adhere to dosage guidelines. Both medications are often used together to enhance pain relief.

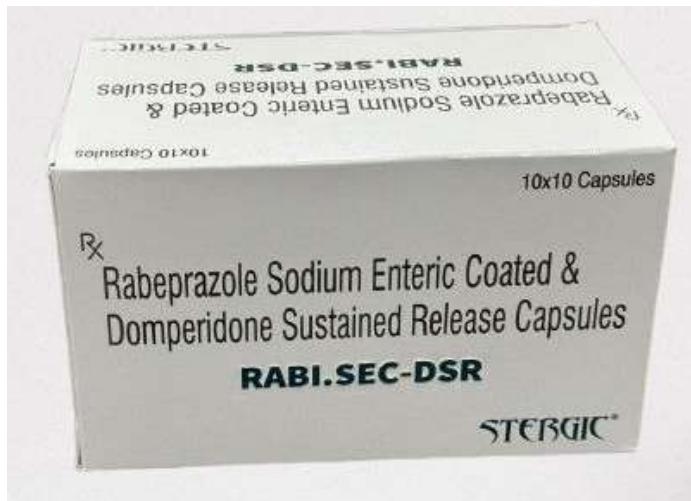
2) MECOGIC



Description: Methylcobalamin 500mcg is a vitamin B12 supplement used to treat deficiencies, support nerve health, and boost red blood cells.

Details: Methylcobalamin 500mcg is a form of vitamin B12 that is crucial for various bodily functions, including nerve health, red blood cell formation, and DNA synthesis. It is particularly used to treat vitamin B12 deficiencies, which can lead to anemia, neuropathy, and cognitive issues. Unlike other B12 forms, methylcobalamin is the active form that the body can readily use. It plays a key role in maintaining healthy nerve cells and supporting neurological function. Commonly prescribed for conditions such as peripheral neuropathy or vitamin B12 deficiency, it may also aid in managing symptoms of certain neurological disorders. Side effects are rare but may include mild gastrointestinal discomfort. It is typically well-tolerated when taken as directed.

3) RABI.SEC DSR



Description: Rabeprazole 20mg reduces stomach acid; domperidone 30mg alleviates nausea and promotes gastric motility. Used together for digestive issues

Details: Rabeprazole 20 mg and Domperidone 30 mg are medications often used together to treat gastrointestinal issues.

Rabeprazole is a proton pump inhibitor (PPI) that reduces stomach acid production, helping to treat conditions like gastroesophageal reflux disease (GERD), peptic ulcers, and Zollinger-Ellison syndrome. It works by blocking the proton pumps in the stomach lining

Domperidone is a dopamine antagonist that increases gastric motility and helps relieve nausea and vomiting. It works by enhancing the movement of the stomach and intestines, which can be particularly useful for conditions like delayed gastric emptying and nausea related to various causes.

Together, they address both the excessive acid production and the associated symptoms of nausea and delayed gastric emptying.

4) NEW CHOLECALCIROL TABLETS



Description: Cholecalciferol chewable tablets provide vitamin D3, supporting bone health and calcium absorption, often used for deficiency or insufficiency.

Details: Cholecalciferol chewable tablets contain vitamin D3, a crucial nutrient for maintaining bone health and calcium metabolism. Each tablet provides an easy and enjoyable way to supplement vitamin D, which is essential for calcium absorption and bone strength. This form of vitamin D helps prevent or treat deficiencies that can lead to conditions like osteoporosis or rickets. The chewable form is particularly beneficial for individuals who have difficulty swallowing pills, including children and the elderly. Dosage varies based on age, health condition, and medical advice, but typical recommendations might range from 400 to 2000 IU per day. Always follow the dosage instructions provided by your healthcare provider to ensure optimal health benefits.

5) NEW CHOLECALCIROL CAPSULES



Description: Cholecalciferol chewable capsules are a vitamin D3 supplement, aiding calcium absorption, bone health, and immune function with a tasty flavor.

Details: Cholecalciferol chewable capsules contain vitamin D3, a crucial nutrient for maintaining healthy bones and teeth. Vitamin D3 helps the body absorb calcium and phosphorus, which are essential for bone strength and immune function. These chewable capsules are designed for easy consumption, offering a convenient alternative to traditional tablets or liquid forms. They are often flavored to improve palatability, making them suitable for both children and adults who may have difficulty swallowing pills. Regular intake can support overall bone health, especially in individuals with low vitamin D levels due to limited sun exposure or dietary deficiencies. Dosage recommendations vary, so it's important to follow healthcare provider instructions to ensure proper use and effectiveness.

About Royal Sense Limited: Royal Sense Limited is a leading provider of innovative diagnostic solutions for healthcare professionals worldwide. With a focus on quality, reliability, and accessibility, we are dedicated to improving patient care and advancing the field of medical diagnostics.
