

**Date: 5<sup>th</sup> March, 2025**

To,  
 The Manager  
 BSE Limited  
 Phiroze Jeejeebhoy Tower  
 Dalal Street, Mumbai- 400001

**Scrip Code: 544143**  
**BSE Symbol: ROYAL**

**Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Products**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has announced the launch of its new products which are as follows available for sale from 5<sup>th</sup> March, 2025.

The details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023, are as follows:

<b>a) Name of the Products</b>	1) U New PCM 500 Mg 2) New PCM 500 Mg 3) Noluse Tablets 4) Xedex Syrup 5) Neucaine 6) Xedex L Syrup 7) Xedex BR Syrup 8) ONCE Typhoid Rapid DIY(do it yourself) Kit 9) ONCE Chikungunya Rapid DIY(do it yourself) Kit 10) ONCE HBsAg Rapid DIY(do it yourself) Kit 11) ONCE Dengue Combo Rapid DIY(do it yourself) Kit 12) Pregaonce Rapid Test Kit
<b>b) Date of Launch</b>	5 <sup>th</sup> March 2025
<b>c) Category of Product</b>	Pharmaceuticals
<b>d) Whether caters to domestic and international markets</b>	Caters in Domestic Market

Please take the above information on record and arrange for dissemination.

Yours faithfully,

**For Royal Sense Limited**

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RISHABH ARORA  
Date: 2025.03.05  
15:48:33 +05'30'

**Rishabh Arora**  
**Managing Director**  
**DIN: 09745543**

**Royal Sense Limited is excited to announce the official launch of our latest products in Pharmaceutical Category**

*Here are some details you might find in the launched products:*

**1) New PCM 500 Mg**



**Details:** New PCM 500 Mg Tablet is Paracetamol 500 mg relieves mild to moderate pain and reduces fever, commonly used for headaches, muscle aches, and infections.

**Description:** New PCM 500 Mg Tablet is combination Paracetamol 500 mg is a commonly used over-the-counter pain reliever and fever reducer. It belongs to the class of analgesics (painkillers) and antipyretics (fever-reducing agents). It works by blocking chemicals in the brain that cause pain and fever. Paracetamol is used to treat mild to moderate pain, such as headaches, toothaches, menstrual cramps, and muscle aches, as well as to reduce fever associated with infections. It is typically taken orally in tablet or liquid form. While generally safe when used as directed, overdosing can lead to severe liver damage, so it is important to follow recommended dosages.

**2) New PCM 650 Mg**



**Details:** New PCM 650 Mg Tablet is Paracetamol 650 mg relieves mild to moderate pain, reduces fever, and treats conditions like headaches, body aches, and flu.

**Description:** New PCM 650 Mg Tablet is Paracetamol 650 mg is an over-the-counter medication commonly used to relieve mild to moderate pain and reduce fever. It is effective in treating various conditions, including headaches, toothaches, muscle aches, menstrual cramps, and body aches associated with the flu or cold. Paracetamol works by inhibiting the production of prostaglandins, chemicals in the brain responsible for pain and inflammation, thus alleviating discomfort and lowering fever. It is generally considered safe when taken as directed, but exceeding the recommended dosage can lead to severe liver damage, making it important to follow the prescribed guidelines. Paracetamol is typically

available in tablet, liquid, or effervescent forms. It is often preferred for those who cannot tolerate nonsteroidal anti-inflammatory drugs (NSAIDs).

### 3) Noluse Tablets



**Product Description:** Noluse Tablets is combination of Norfloxacin-Tinidazole LB combines an antibiotic and antiparasitic to treat infections like diarrhea, amoebiasis, and gastrointestinal disorders.

**Product Details:** Noluse Tablets is combination of Norfloxacin-Tinidazole LB is a combination medication used to treat various bacterial and parasitic infections. Norfloxacin is a fluoroquinolone antibiotic that works by inhibiting the growth of bacteria, while Tinidazole is an antiprotozoal and antimicrobial agent effective against protozoal infections and some anaerobic bacteria. This combination is commonly used to treat gastrointestinal infections like traveler's diarrhea, amoebiasis, and giardiasis, as well as infections in the urinary tract, respiratory system, and reproductive organs. The two medications work synergistically to address both bacterial and parasitic causes of infection. It is important to follow the prescribed dosage and complete the full course of treatment to ensure the infection is fully treated and to prevent resistance. Side effects may include nausea, headache, or dizziness.

### 4) Xedex Syrup



**Product Description:** Xedex Syrup contains Chlorphenamine maleate, Phenylephrine, and Dextromethorphan syrup relieves cold symptoms, such as congestion, cough, and runny nose effectively.

**Product Details:** Xedex Syrup contains Chlorphenamine Maleate, Phenylephrine, and Dextromethorphan syrup is a combination medication used to treat symptoms of the common cold, flu, and allergies. Chlorphenamine Maleate is an antihistamine that helps reduce symptoms like sneezing, runny nose, and itching by blocking histamine receptors. Phenylephrine is a decongestant that works by narrowing blood vessels in the nasal passages, reducing swelling and congestion. Dextromethorphan is

a cough suppressant that works on the brain to reduce the urge to cough. This combination provides relief from multiple cold symptoms such as sneezing, congestion, and coughing. The syrup is usually taken orally, and it is important to follow the recommended dosage to avoid side effects such as drowsiness, dizziness, or an upset stomach. Always consult a doctor before use.

#### 5) Neucaine



**Details:** Neucaine in combination of Oxetacaine, Aluminium Hydroxide, and Milk of Magnesia syrup relieves acidity, heartburn, and indigestion by neutralizing stomach acid.

**Description:** Neucaine in combination of Oxetacaine (10mg/5ml), Aluminium Hydroxide (0.291gm/5ml), and Milk of Magnesia (98mg/5ml) is a combination syrup used to treat acid-related stomach issues. Oxetacaine is a local anesthetic that provides relief from pain and discomfort caused by acidity or ulcers in the stomach lining. Aluminium Hydroxide is an antacid that neutralizes excess stomach acid, providing relief from heartburn, indigestion, and acidity. Milk of Magnesia, a mild laxative, helps to neutralize stomach acid and also relieves constipation by drawing water into the intestines. This combination works synergistically to reduce acid reflux, ease stomach irritation, and provide relief from digestive discomfort. It is important to follow the prescribed dosage to avoid side effects like diarrhea or constipation. Always consult a doctor before use.

#### 6) Xedex L Syrup



**Details:** Xedex L Syrup contains Ambroxol HCL, Levosalbutamol HCL & Guaiphanesin combination for respiratory relief, easing congestion and improving airflow.

**Description:** Xedex L Syrup contains Ambroxol HCL is a mucolytic agent that helps break down and thin mucus in the airways, making it easier to cough up. Levosalbutamol HCL is a bronchodilator that works by relaxing the muscles in the airways, helping to open them up and improve airflow, which is particularly useful in conditions like asthma and chronic obstructive pulmonary disease (COPD). Guaifenesin is an expectorant that helps loosen and thin mucus in the chest, making it easier to clear the airways. Together, these three components work synergistically to relieve symptoms of respiratory conditions like cough, congestion, and difficulty breathing by promoting mucus clearance, reducing airway obstruction, and improving overall lung function. This combination is commonly used in syrup form for effective symptomatic relief.

#### 7) Xedex BR Syrup



#### Product Description

Xedex BR Syrup contains Ambroxol HCL, Terbutaline Sulphate, Menthol & Guaiphanesin used to clear mucus, relax airways, soothe, and expel mucus, providing effective respiratory relief.

#### Product Details

Xedex BR Syrup contains Ambroxol HCL is a mucolytic agent that helps break down and thin mucus, making it easier to clear from the airways. Terbutaline Sulphate is a bronchodilator that relaxes the muscles in the airways, helping to open them and improve airflow, which is beneficial in conditions like asthma and bronchitis. Menthol provides a soothing and cooling effect, helping to relieve irritation and provide comfort to the respiratory tract. Guaifenesin acts as an expectorant, thinning the mucus and making it easier to expel from the lungs. Together, these ingredients work synergistically to provide relief from respiratory symptoms, such as coughing, congestion, and difficulty breathing, by improving mucus clearance and reducing airway obstruction. This syrup is commonly used for cough and cold relief.

## 8) ONCE Typhoid Rapid DIY(do it yourself) Kit



**Product Description:** ONCE Typhoid Rapid DIY(do it yourself) Kit is a Typhoid DIY kit typically includes test strips, serum, buffer solution, and instructions for detecting typhoid fever at home.

**Product Details** ONCE Typhoid Rapid DIY(do it yourself) Kit is a Typhoid DIY (Do-It-Yourself) Kit is designed for easy at-home testing to detect typhoid fever. The kit typically includes test strips or a cassette, serum or blood sample collection tools, buffer solutions, and detailed instructions for use. To perform the test, a small sample of blood, serum, or other fluid is placed on the test strip or cassette. The sample interacts with the reagents in the kit, and results are usually visible within 15-30 minutes, indicating the presence or absence of the bacteria *Salmonella Typhi*, which causes typhoid fever. These kits are designed to offer a quick and convenient way to test for typhoid fever, although confirmation by a healthcare professional is often recommended for accuracy.

## 9) ONCE Chikungunya Rapid DIY(do it yourself) Kit



**Product Description :** ONCE Chikungunya Rapid DIY(do it yourself) Kit is a Chikungunya DIY kit includes test strips, blood sample collection tools, reagents, and instructions to detect the Chikungunya virus.

**Product Details:** ONCE Chikungunya Rapid DIY(do it yourself) Kit is a Chikungunya DIY (Do-It-Yourself) Kit is designed for at-home detection of the Chikungunya virus, which is transmitted by mosquitoes. The kit typically contains test strips or a cassette, a blood sample collection device (such as a lancet or capillary tube), and buffer solutions or reagents. To use the kit, a small blood sample is obtained, usually from a finger prick, and applied to the test strip or cassette. The sample reacts with the reagents, and results appear within a short period, often 15-30 minutes. The test detects the presence of Chikungunya antibodies or the virus itself. While the kit offers convenience, it's advisable to confirm results with a healthcare provider for a more accurate diagnosis and further medical advice.

**10) ONCE HBsAg Rapid DIY(do it yourself) Kit**



**Product Description:** ONCE HBsAg Rapid DIY(do it yourself) Kit is an HBsAg DIY kit detects Hepatitis B surface antigen in blood using test strips, reagents, and instructions for self-testing.

**Product Details :** ONCE HBsAg Rapid DIY(do it yourself) Kit is an HBsAg DIY (Do-It-Yourself) Kit is designed for home testing of the Hepatitis B surface antigen (HBsAg) in blood. The kit typically includes test strips or a cassette, a blood sample collection tool (such as a lancet or capillary tube), and buffer solutions or reagents. To use the kit, a small blood sample is obtained, usually through a finger prick, and applied to the test strip or cassette. The sample interacts with the reagents, and after a short waiting period (usually 15-30 minutes), the results appear, indicating the presence of HBsAg. This antigen is a marker for Hepatitis B infection. While convenient for preliminary testing, it's important to confirm results with a healthcare provider for accurate diagnosis and guidance.

**11) ONCE Dengue Combo Rapid DIY(do it yourself) Kit**



**Product Description:** ONCE Dengue Combo Rapid DIY(do it yourself) Kit is a Dengue Combo DIY kit detects both Dengue IgM and IgG antibodies using test strips, reagents, and simple instructions.

**Product Details :** ONCE Dengue Combo Rapid DIY(do it yourself) Kit is a Dengue Combo DIY (Do-It-Yourself) Kit is designed for at-home testing to detect both Dengue IgM and IgG antibodies, which indicate recent or past Dengue infection. The kit typically includes test strips or a cassette, a blood sample collection device (like a lancet), and reagents or buffer solutions. To use the kit, a small blood sample is collected, usually from a finger prick, and applied to the test strip or cassette. The sample reacts with the reagents, and results appear within 15-30 minutes. The presence of IgM antibodies suggests a recent infection, while IgG antibodies indicate past exposure. Although this kit offers convenience for quick detection, confirming results with a healthcare provider is recommended for an accurate diagnosis and further medical advice.

## 12) Pregaconce Rapid Test Kit



**Product Description:** Pregaconce Rapid Test Kit is a pregnancy rapid test kit detects human chorionic gonadotropin (hCG) in urine, providing quick results within minutes.

**Product Details :** Pregaconce Rapid Test Kit is a pregnancy rapid test kit is designed to quickly detect the presence of human chorionic gonadotropin (hCG), a hormone produced during pregnancy. The kit typically includes a test strip or cassette, and a urine collection container. To use, a few drops of urine are applied to the test area of the strip or cassette. The hCG hormone reacts with the reagents, and results are typically visible within 3-5 minutes. A positive result shows two lines or a specific color change, while a negative result shows one line. These kits are convenient, easy to use at home, and offer a fast result, making them popular for early pregnancy detection. However, for confirmation, it's recommended to consult a healthcare provider.

**About Royal Sense Limited:** Royal Sense Limited is a leading provider of innovative diagnostic solutions for healthcare professionals worldwide. With a focus on quality, reliability, and accessibility, we are dedicated to improving patient care and advancing the field of medical diagnostics.

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